

Sale Name: 14th Annual Montana Spring Auction

LOT 42A - Vintage Naturich Agricultural Feed Sack Sign, 1940s-50s



Description

Lithographed tin advertising sign featuring the Naturich Feeds brand, manufactured in Wilson, Kansas by George Eicholtz Adv. This mid-century farm advertising display depicts a stylized feed sack in vibrant green with yellow and red accents. The graphic design showcases the Naturich logo with a sunrise motif and wheat sheaf imagery, prominently displaying "50 LBS. NET" and "FEEDS" text.

This agricultural advertising piece would have been displayed in feed stores, farm supply retailers, or grain elevators to promote the Naturich brand of livestock feed. The design utilizes classic 1940s-50s commercial art techniques with bold typography and high-contrast colors intended to catch the eye of rural customers.

Condition Notes:

Surface wear consistent with age and commercial use, including scattered scuffs, edge wear, and minor paint loss primarily along the borders. Green and yellow coloration remains vibrant despite scattered surface scratches. Lower edge shows oxidation and rust spots. Mounting tabs visible at corners of reverse side. Refer to the pictures and in person inspection for condition.

Approximate Dimensions:

18 × 29.5 inches

Quantity: 1



<https://bids.nationalauctionusa.com/>